

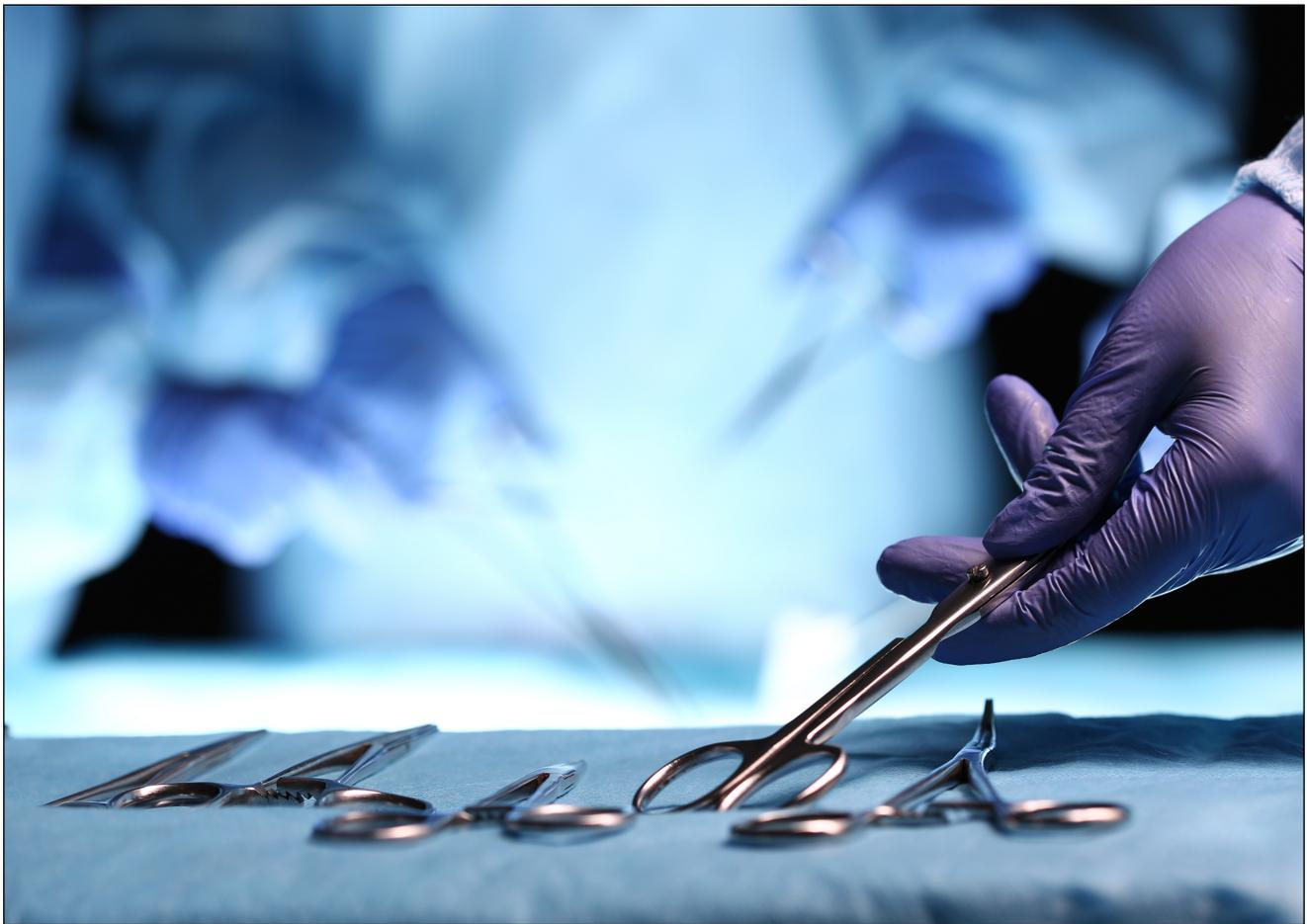
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# 2021 Exhibit Prospectus

Washington/Oregon Chapters, American College of Surgeons

September 10-12, 2021

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**AMERICAN COLLEGE OF SURGEONS**

*Inspiring Quality: Highest Standards, Better Outcomes*

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## Introduction

The Washington State and Oregon Chapters of the American College of Surgeons would like to invite you and your company to participate as an exhibitor at the 2021 Washington-Oregon American College of Surgeons Annual Meeting. This meeting is the largest gathering of surgeons in the Northwest each year. This CME educational event will be held at Campbell's Resort on September 10-12, 2021, and will include approximately 120 surgeons from throughout Oregon and Washington.

### Purpose

- To provide for surgeons in all the various surgical specialties a common meeting ground learn from the others

### Educational Objectives

- Demonstrate competence and understanding along with use of medical literature to effectively and cognitively evaluate surgical conditions and symptoms, and suggest appropriate management plans based on the information obtained.
- By engaging in an oral discussion in an open forum and interactive session, participants have the ability to both demonstrate their knowledge as well as develop the proper communication skills to convey this to the audience at the conference and back at their institutions. While they are given specific points of emphasis pertaining to the expected level of knowledge, they are also expected to personally identify gaps in their own knowledge and take the necessary steps to remediate them. Life-long learning is then instilled through a combination of active and passive learning with reinforcement through similar patient encounters.

### President

Matthew Eckert, MD  
Duke University/Madigan Army Medical Center

### Program Committee Chair

Vance Sohn, MD  
Madigan Army Medical Center



## **Campbell's Resort, Chelan, WA**

### **CAMPBELL'S RESORT**

PO Box 278

104 W Woodin Avenue

Chelan, WA 98816

Direct: 509-682-2561

Toll-free: 800-553-8225

Fax: 509-682-2177

Email: [info@campbellsresort.com](mailto:info@campbellsresort.com)

Website: [www.campbellsresort.com](http://www.campbellsresort.com)

Lake Chelan sits in the shadow of the towering Cascade Range, tucked away in a verdant valley on the edge of the Eastern Washington plains. It's here that the pristine Pacific Northwest wilderness meets the refined-yet-relaxed small-town charm of Chelan. Campbell's Resort is located right on the shore of Lake Chelan – Washington State's largest natural lake – and adjacent to Downtown Chelan, a hamlet of shopping and dining.

For more information on activities in Chelan, visit the [Lake Chelan Chamber of Commerce](#).

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## Exhibit Opportunity

The Washington State Chapter of the American College of Surgeons is greatly appreciative of the support provided by commercial companies to help make this meeting a success.

The Washington State and Oregon Chapters will host our 14th combined annual meeting at Campbell's Resort in Chelan, WA. The resort is about 3.5 hours east of Seattle.

We have expanded the program to include abstracts collected from the membership and didactic lectures from invited speakers in a wide range of surgical topics.

All exhibitors will be invited to attend the meeting and associated activities at no additional expense. Companies and their representatives will be recognized during the program as well as acknowledged on the printed agenda and symposium literature. In addition, we will provide a designated area adjacent to the scientific sessions for displaying information about products and services.

The Application form is provided with this prospectus. Exhibit space will be allocated on a first-come first serve basis. The exhibit hall is located next to the general session room and will offer increased visibility with our members. Our breakfast and breaks are scheduled inside the exhibit hall so you will have plenty of opportunity to connect with our members.

### Benefits of Support

- Company visibility and access to surgeons from Oregon and Washington State
- Support collaboration and networking with surgeons in academic, private, and community practices
- Build relationships with key leaders in surgical communities to enhance patient care
- Showcase products and latest technology
- Listen to presentations in the general session room

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## EXHIBIT LEVELS

### **GOLD (\$5,000)**

- Complimentary registration for 6 representatives
- Access to scientific program content
- Complimentary attendance at Welcome Reception for 6 representatives
- Pre-meeting registration list
- Recognition at the exhibit hall entrance
- Recognition in the Program Book
- Recognition on the WACS and ORACS websites
- 2 x 6-ft Exhibit Table

### **SILVER (\$2,500)**

- Complimentary registration for 4 representatives
- Access to scientific program content
- Complimentary attendance at Welcome Reception for 4 representatives
- Pre-meeting registration list
- Recognition at the exhibit hall entrance
- Recognition in the Program Book
- Recognition on the WACS and ORACS websites
- 1 x 6-ft Exhibit Table

### **BRONZE (\$1,500)**

- Complimentary registration for 2 representatives
- Access to scientific program content
- Complimentary attendance at Welcome Reception for 2 representatives
- Pre-meeting registration list
- Recognition at the exhibit hall entrance
- Recognition in the Program Book
- Recognition on the WACS and ORACS websites
- 6-ft Exhibit Table

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# TENTATIVE PROGRAM

## FRIDAY, SEPTEMBER 10

2:00 – 6:00 PM	Registration
3:00 – 8:00 PM	Exhibit Display Set-up
3:00 – 5:00 PM	Oregon & Washington Council Meetings
5:30 – 8:00 PM	Welcome BBQ

## SATURDAY, SEPTEMBER 11

7:00 - 7:45 AM	Advocacy Breakfast
7:45 - 8:00 AM	Welcome Remarks
8:00 - 9:00 AM	Abstract Session I
9:00 - 9:15 AM	Break/Visit Exhibitors
9:15 - 11:15 AM	Panel Session: Tips and Tricks for General Surgery
11:30 - 12:30 PM	Keynote Speaker
12:30 - 1:30 PM	Lunch
1:30 - 3:00 PM	Abstract Session II
3:00 - 4:00 PM	Robotic Face-Off/Resident Jeopardy
6:00 - 9:00 PM	Dinner Banquet

## SUNDAY, SEPTEMBER 12

8:00 - 9:30 AM	Abstract Session III
9:30 - 10:00 AM	Break/Visit Exhibitors
10:00 - 11:50 AM	Cancer Symposium
11:50 - 12:00 PM	ACS Update
12:00 PM	ADJOURN

### Audiovisual Needs

If you require A/V equipment for your exhibit area, please indicate on your application or send an email to Sue Lentz via email at [wachapteracs@gmail.com](mailto:wachapteracs@gmail.com).